PORTFOLIO

📞 +92 331 9876 299 | +92 335 5623 751

✉ salman.altaf@hotmail.com

📍 Islamabad, Pakistan

SALMAN ALTAF

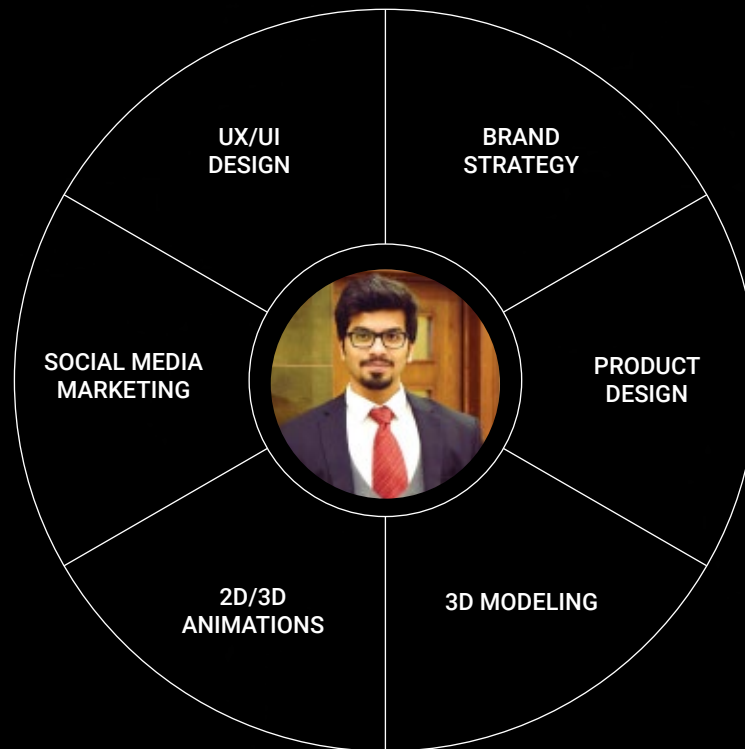Product Designer | Digital Marketing Consultant

SKILLS

A passionate and result oriented product designer with incredibly special skills to execute ideas and bring your brand the attention it needs. I don't crave for great work; I do great work. I have considerable experience in UX/UI, Graphic Design Digital Marketing and 3D Modelling that will help you and your venture succeed fast and beat the competition to the dust. I'm a very flexible and creative product designer ready to meet your business marketing needs.

- UX/UI DESIGN
- BRAND STRATEGY
- SOCIAL MEDIA MARKETING
- PRODUCT DESIGN
- 2D/3D ANIMATIONS
- 3D MODELING

Tools

- Ai Adobe Illustrator
- Ps Adobe Photoshop
- Xd Adobe XD
- Ae Adobe After Effects
- Blender

02 ABOUT ME

SALMAN ALTAF
Product Designer | Digital Marketing Consultant

EXPERIENCE

CONSULTANT
AROOJ CONSULTING
2015 -2016

CONTENT ANALYST
S&P GLOBAL PAKISTAN
2016 -2017

UX/UI DESIGNER
IR SOLUTIONS PVT.
2019 - CURRENT

LEAD PRODUCT DESIGNER
PROSTARTER INC.
DEC 2020 - CURRENT

SR PRODUCT DESIGNER
MONSTERS CLAN
DEC 2021 - CURRENT

Some clients and companies I've worked with and for:

transxxnd™   MONSTERS CLAN   Cryptolancer   LEEP Calendar   UPCO   NITRO X RACING

Prostarter.   RAZORFIN SPORTS Online Athlete Management   360°HOUZ   Propertync.com PROPERTYNC MEDIA COMPANY   ATLAS LOGISTICS CENTER   SAGLIKCI ONLINE

Nearby PAKISTAN   SWAPSY   D Telecom   Mosquée   PRM PURPOSE REVENUE MAPPING

SALMAN ALTAF
Product Designer | Digital Marketing Consultant

03
ABOUT ME

TESTIMONIALS

See what clients and companies say about my work. As a **Top Rated Freelancer** on Upwork I had the opportunity to work with diverse clientele locally and internationally.

★★★★★

UX/UI Designer for an NFT based blockchain marketplace

★★★★★ **5.00** Aug 3, 2021 - Aug 28, 2021

"Salman is an absolute star! One small job several months ago turned into many, many more - and I've come to rely on him for his beautiful, timely work, superb creative ideas, and reliability. I now consider him an essential part of my team, and I will be coming back for more. Thank you Salman!"

Designer for a FinTech Business Digital Marketing

★★★★★ **5.00** Jun 5, 2021 - Jul 31, 2021

"Salman is very professional, patient and skillful designer. Outstanding and easy to work with. Would definitely recommend him"

app design

★★★★★ **5.00** Oct 24, 2020 - Nov 26, 2020

*"Very patient and highly skilled
I have enjoyed working with him and will do so again in the future"*

UX/UI Designer for a B2B SaaS Application

★★★★★ **5.00** Nov 9, 2020 - Nov 14, 2020

"An absolute professional. I will definitely work with you again"

Adobe Xd expert Senior Designer for website

★★★★★ **5.00** Nov 24, 2020 - Dec 16, 2020

"Always a great consultant to work with"

responsive for IPV web design

★★★★★ **5.00** Apr 18, 2021 - May 10, 2021

"Salman worked day and night to ensure that we got exactly what we wanted when looking at creating website and responsiveness design. Would definitely recommend!"

UX design for a medical science mobile app

★★★★★ **5.00** May 21, 2021 - Jul 6, 2021

"Salman was incredible. Listened to every instruction very well and was often able to run with little details in order to produce something exceptionally creative. He was fantastic. Will definitely recommend Salman."

04
REVIEWS

SALMAN ALTAF
Product Designer | Digital Marketing Consultant

UX/UI PROJECTS

SELECT PROFILES

I've had the opportunity to work on diverse projects belonging to various industries including FIntech, blockchain, medical, gaming etc. A brief overview of select projects, hand picked to showcase in my portfolio.

SALMAN ALTAF

Product Designer | Digital Marketing Consultant
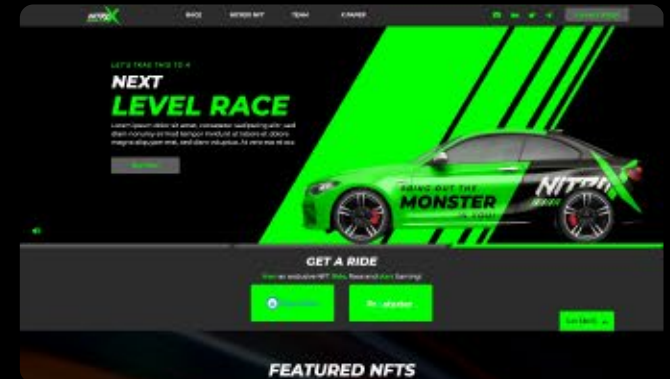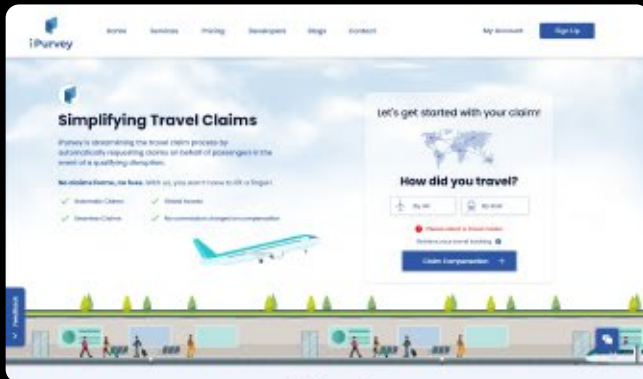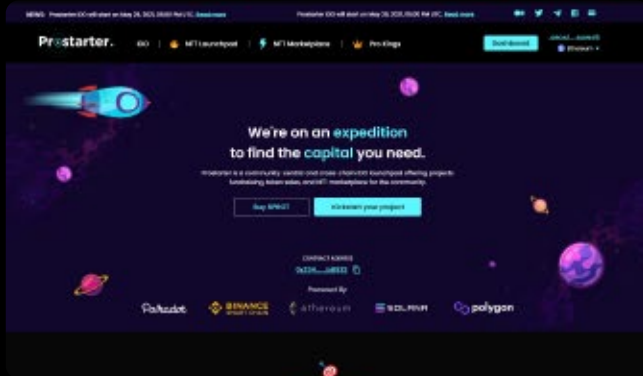
BLOCKCHAIN LAUNCHPAD & NFT MARKETPLACE

PROSTARTER

Prostarter is a community-centric and transparent DeFi cross-chain platform offering project fundraisings, token sales, and much more for the Crypto community.
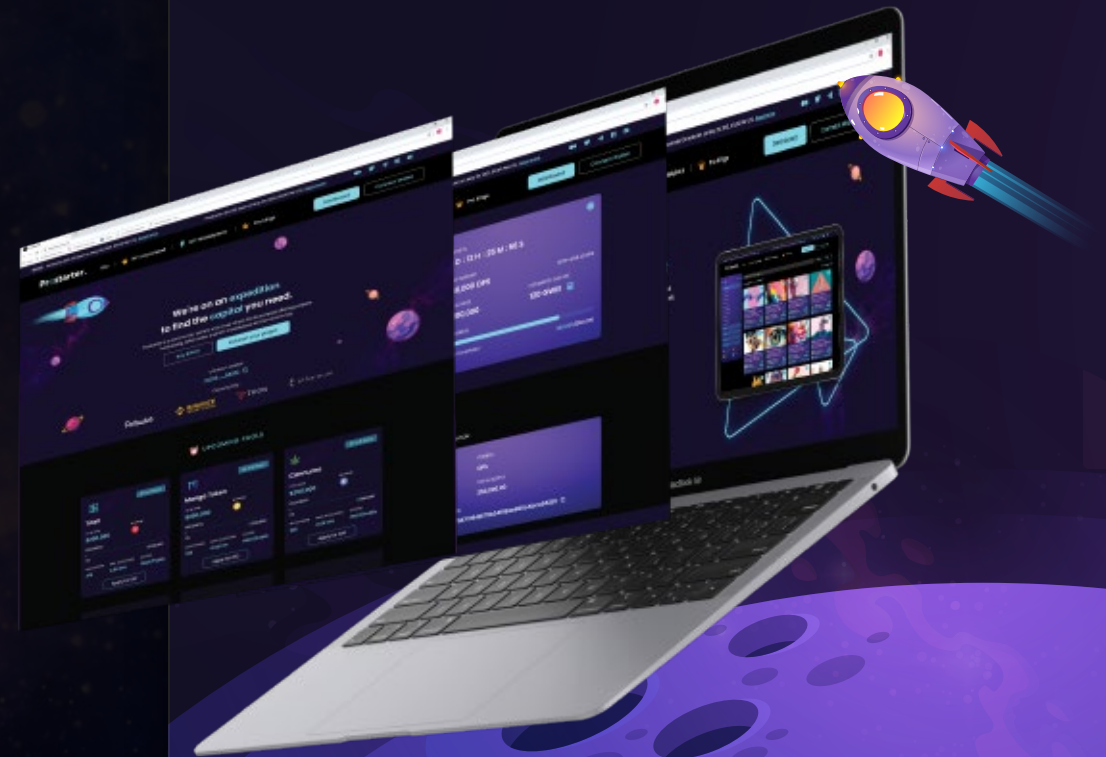
🌐 Visit Website **▶ Project Overview**

WHAT WAS MY CONTRIBUTION?

- Brand Strategy and Outlook
- User Interaction and Interface
- Social Media Creatives Design
- Video Animations and Project Onboarding

Prostarter.

SALMAN ALTAF

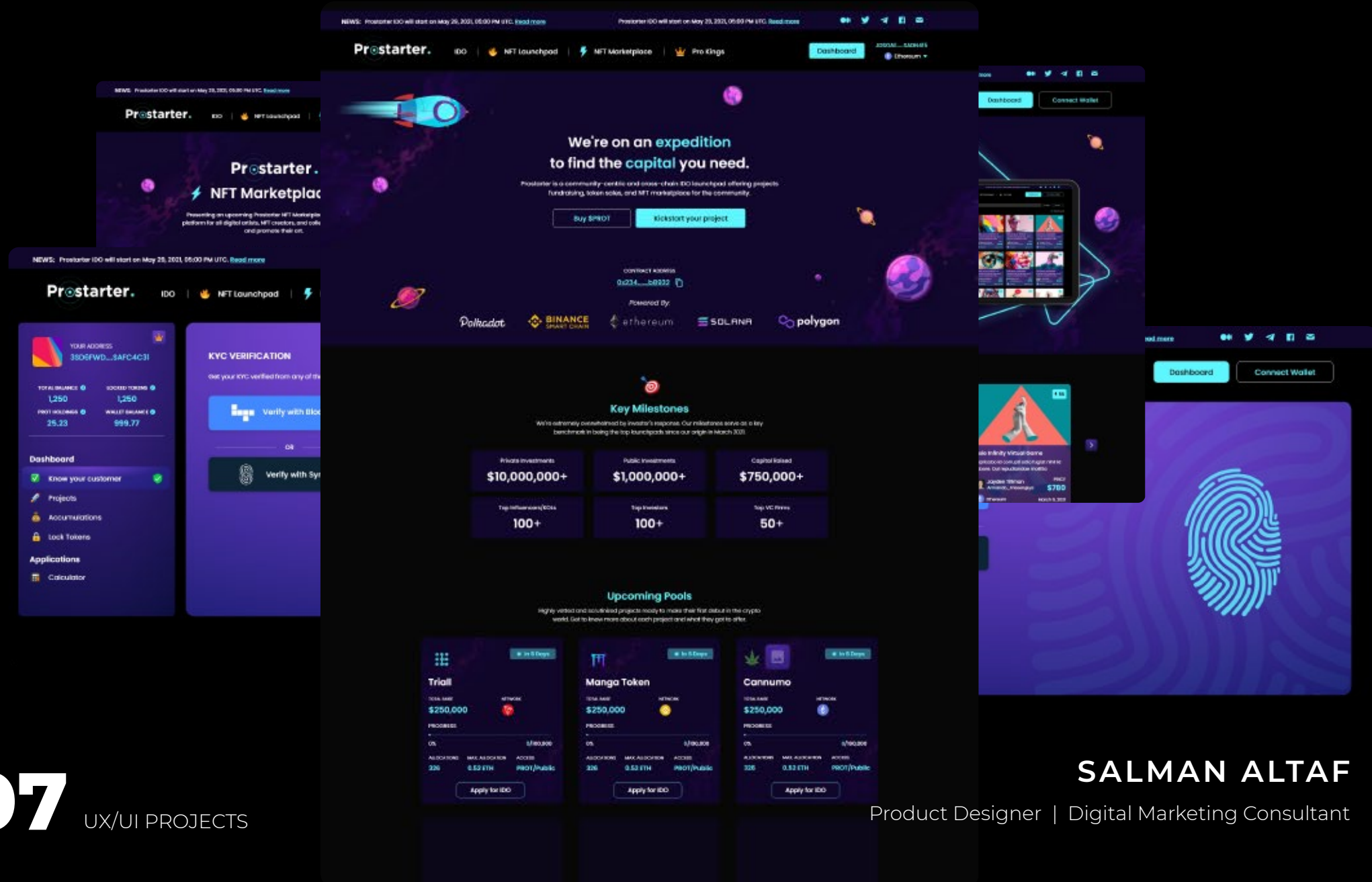Product Designer | Digital Marketing Consultant

06 UX/UI PROJECTS

UX/UI DESIGN

FOR PROSTARTER

07 UX/UI PROJECTS

SALMAN ALTAF

Product Designer | Digital Marketing Consultant

FINTECH & GLOBAL PAYMENT SOLUTIONS

TRANSXND

Transxnd is a fast money transfer service designed to provide low cost service in Africa and for Africans in the Diaspora. A simple digital platform that provides affordable, accessible and inclusive financial services to drive digital payments e-commerce and financial inclusion

🌐 Visit Website

WHAT WAS MY CONTRIBUTION?

■ Brand Strategy and Outlook

■ User Interaction and Interface

■ Social Media Creatives Design

■ Social Media Ads such as Facebook Business Manager, Google Ads etc

■ Market Research and Targetted Audience Campaigns

08 UX/UI PROJECTS

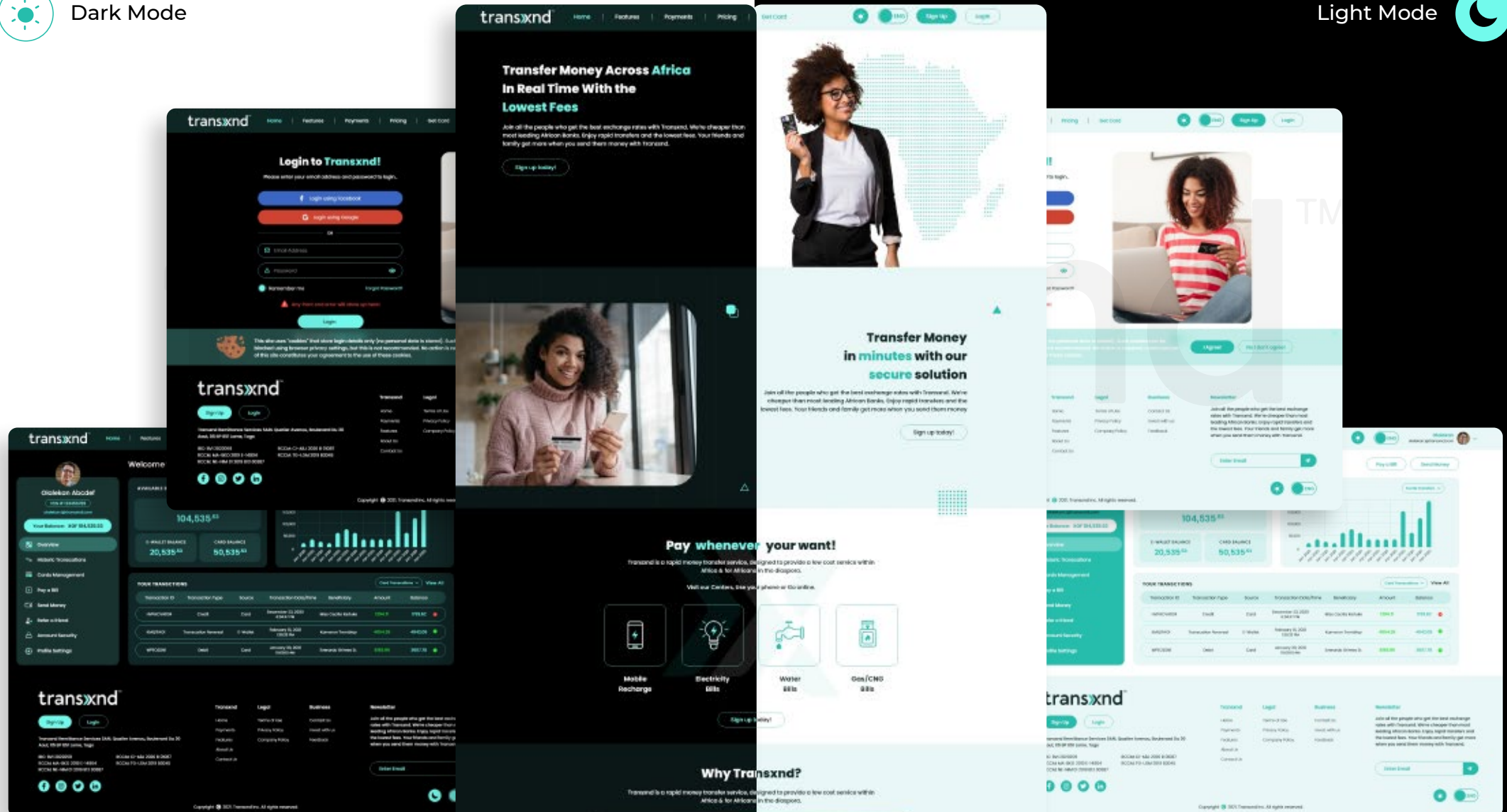transxnd™

UX/UI DESIGN

FOR TRANSXND

Dark Mode

Light Mode

BLOCKCHAIN NFT GAME

MONSTERS CLAN

Monsters Clan is a first ever NFT game based on a lifestyle of Monsters allowing players to control their monsters and fight their battles.

[🌐 Visit Website] [▶ Project Overview]

WHAT WAS MY CONTRIBUTION?

- Brand Strategy and Outlook
- User Interaction and Interface
- Social Media Creatives Design
- Video Animations and Project Onboarding

SALMAN ALTAF

Product Designer | Digital Marketing Consultant

UX/UI DESIGN

FOR MONSTERCLAN

FREELANCE PLATFORM

NEARBY

Nearby Pakistan is an end to end user services marketplace, where community can connect to each other. Nearby Pakistan has two types of users, vendors and clients. Vendors are those users looking for a job. Clients are those users looking for services nearby.

WHAT WAS MY CONTRIBUTION?

- Brand Strategy and Outlook
- User Interaction and Interface
- Social Media Creatives Design
- Video Animations and Project Onboarding

Nearby®
PAKISTAN

I WILL FIX YOUR CAR OR ANY AUTOMOBILE!

Car Mechanic | Electrician | General

★★★★☆ (500+)

I'm a expert and authorized car mechanic. I can fix any electrical or mechanical faults in your car.

Ali Ahmed
Islamabad, Pakistan.

Rs. 200/–

12
UX/UI PROJECTS

UX/UI DESIGN

FOR NEARBY
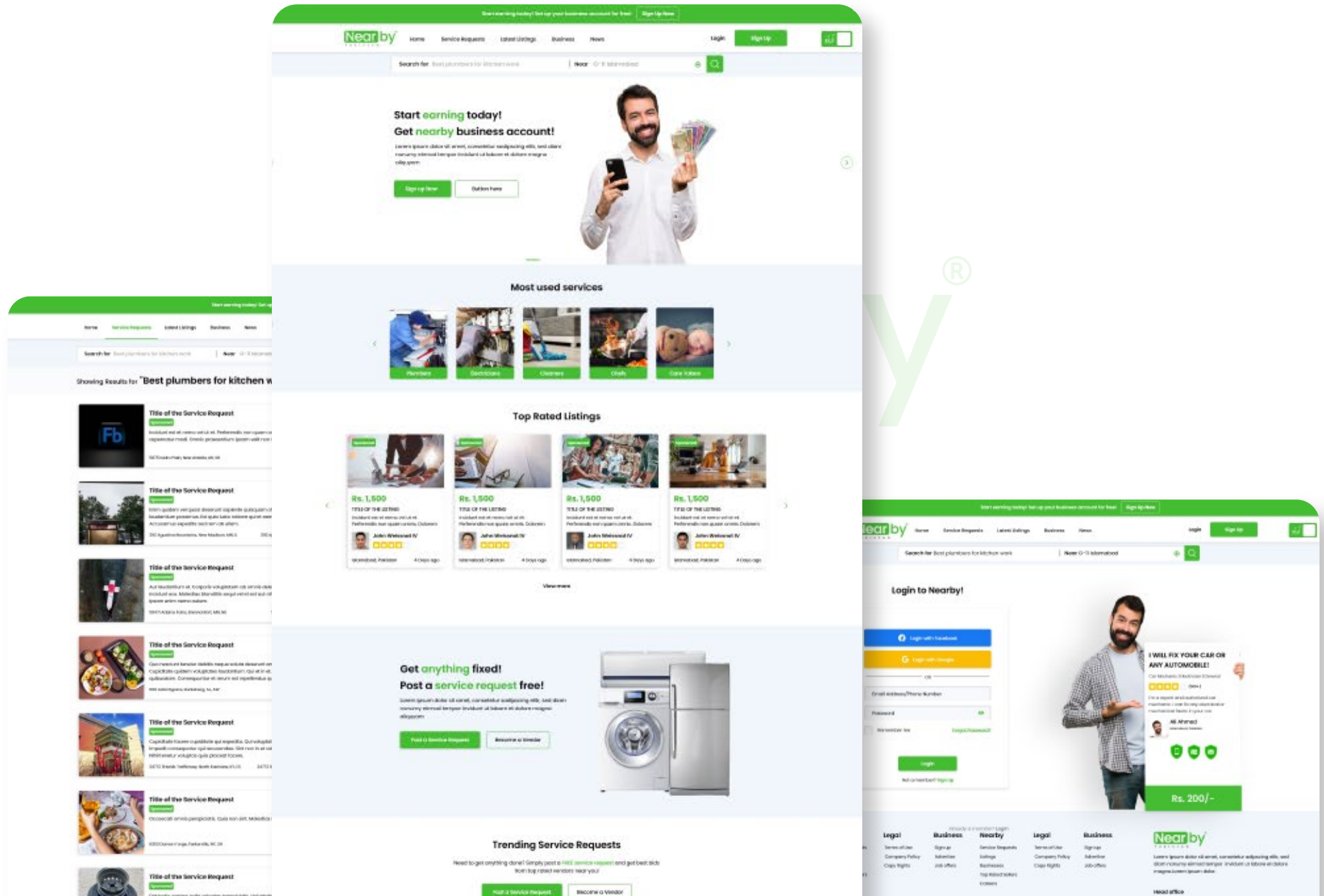
BLOCKCHAIN NFT GAME

NITROX RACING

Nitrox Racing is a professional and interactive NFT racing game empowering racers from all around the world to compete against each other to keep winning and earn rewards based on gameplan.

🌐 Visit Website
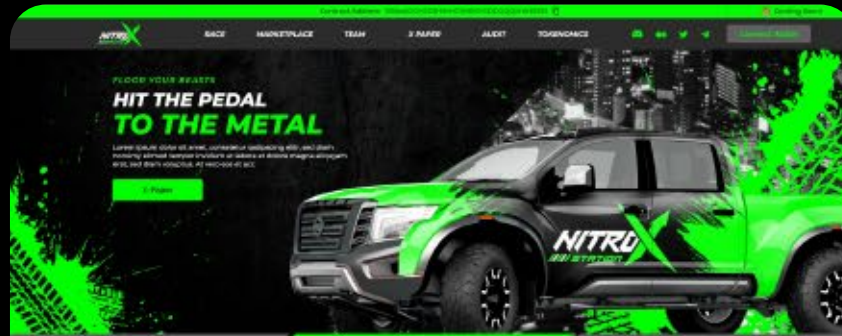
▶ Project Overview

WHAT WAS MY CONTRIBUTION?

- Brand Strategy and Outlook
- User Interaction and Interface
- Social Media Creatives Design
- Video Animations and Project Onboarding

14
UX/UI PROJECTS

EVERYONE 10+

E

UNLEASH YOUR
MONSTERS

NITROX
||||||RACING

BRING OUT THE
MONSTER
IN YOU!

UX/UI DESIGN

FOR NITROX

SALMAN ALTAF

Product Designer | Digital Marketing Consultant

SOCIAL MEDIA MARKETING

Being a digital marketer, I specialize in brand strategy and content creation for your brand on social media platforms. I can create effective content, design and ad strategy to maximize lead generation with minimal costs.

- Social Media Creatives Design.

- Social Media Ads such as Facebook Business Manager, Google Ads etc

- Brand Strategy and Outlook on Social Media.

- Market Research and Targeted Audience.

ADS MANAGMENT

PRODUCT ACTIVATION/LAUNCH

SOCIAL MEDIA CREATIVES

MARKET RESEARCH & ANALYSIS

BRAND IDENTITY

BRAND STRATEGY

SALMAN ALTAF

Product Designer | Digital Marketing Consultant
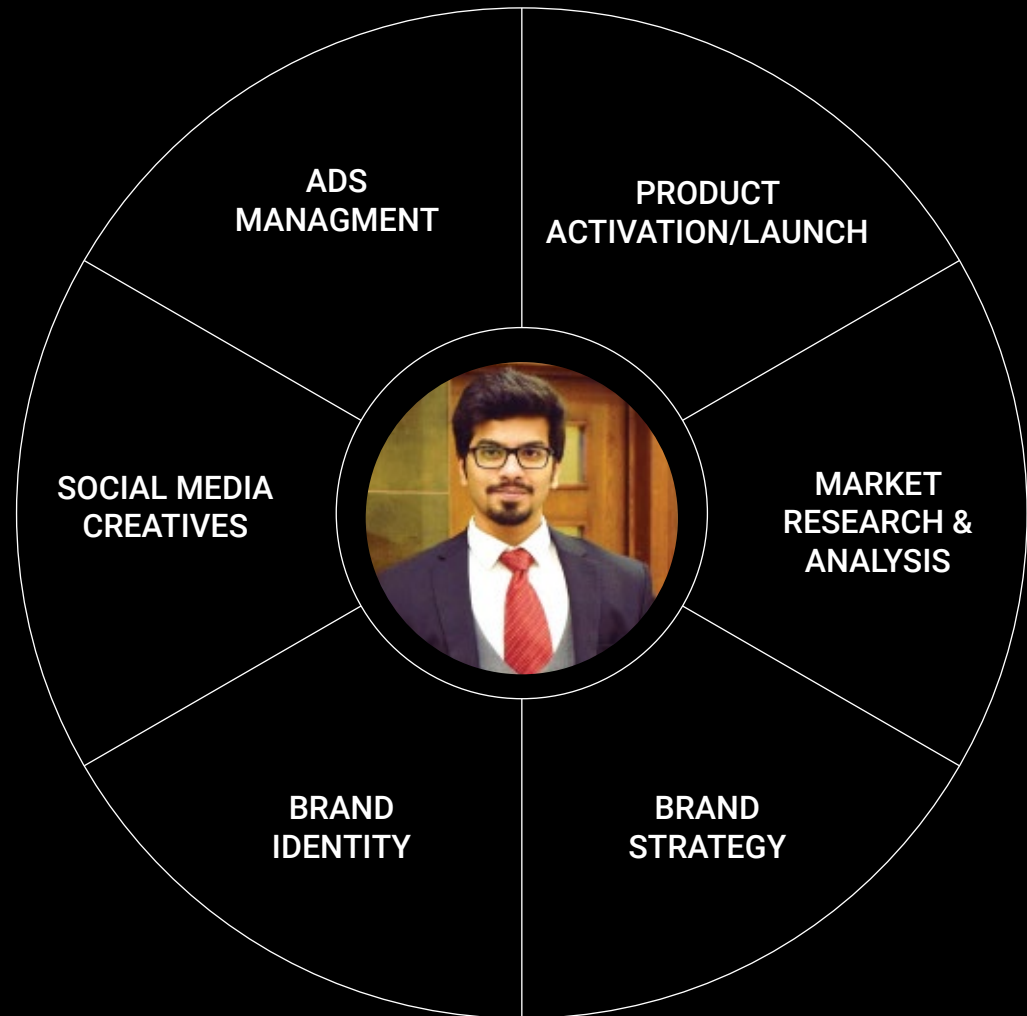
SOCIAL MEDIA MARKETING

FOR TRANSXND

SALMAN ALTAF

Product Designer | Digital Marketing Consultant

SOCIAL MEDIA MARKETING

FOR MONSTERSCLAN
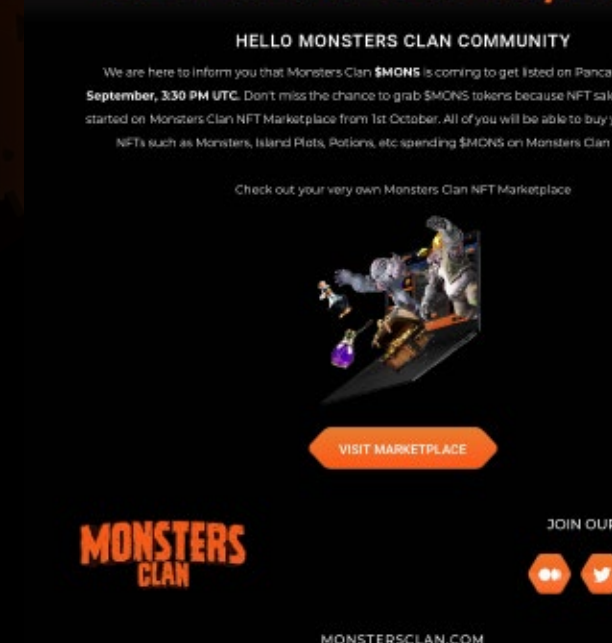
SALMAN ALTAF

Product Designer | Digital Marketing Consultant

SOCIAL MEDIA MARKETING

FOR NITROX
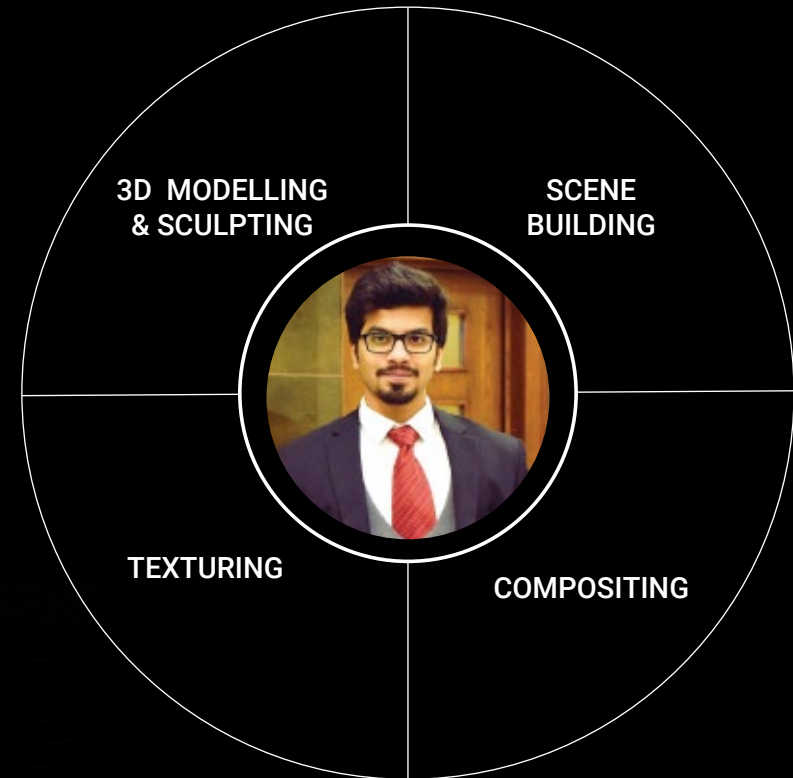
SALMAN ALTAF

Product Designer | Digital Marketing Consultant

3D MODELING AND ANIMATION

Over the course of my career as a product designer, I've gained knowledge of 3D tools to cater for client requirements. I specialize in 3D modeling, texturing and compositing.

3D MODELLING & SCULPTING

SCENE BUILDING

TEXTURING

COMPOSITING

SALMAN ALTAF

Product Designer | Digital Marketing Consultant

3D ANIMATION GAMEPLAY

FOR NITROX
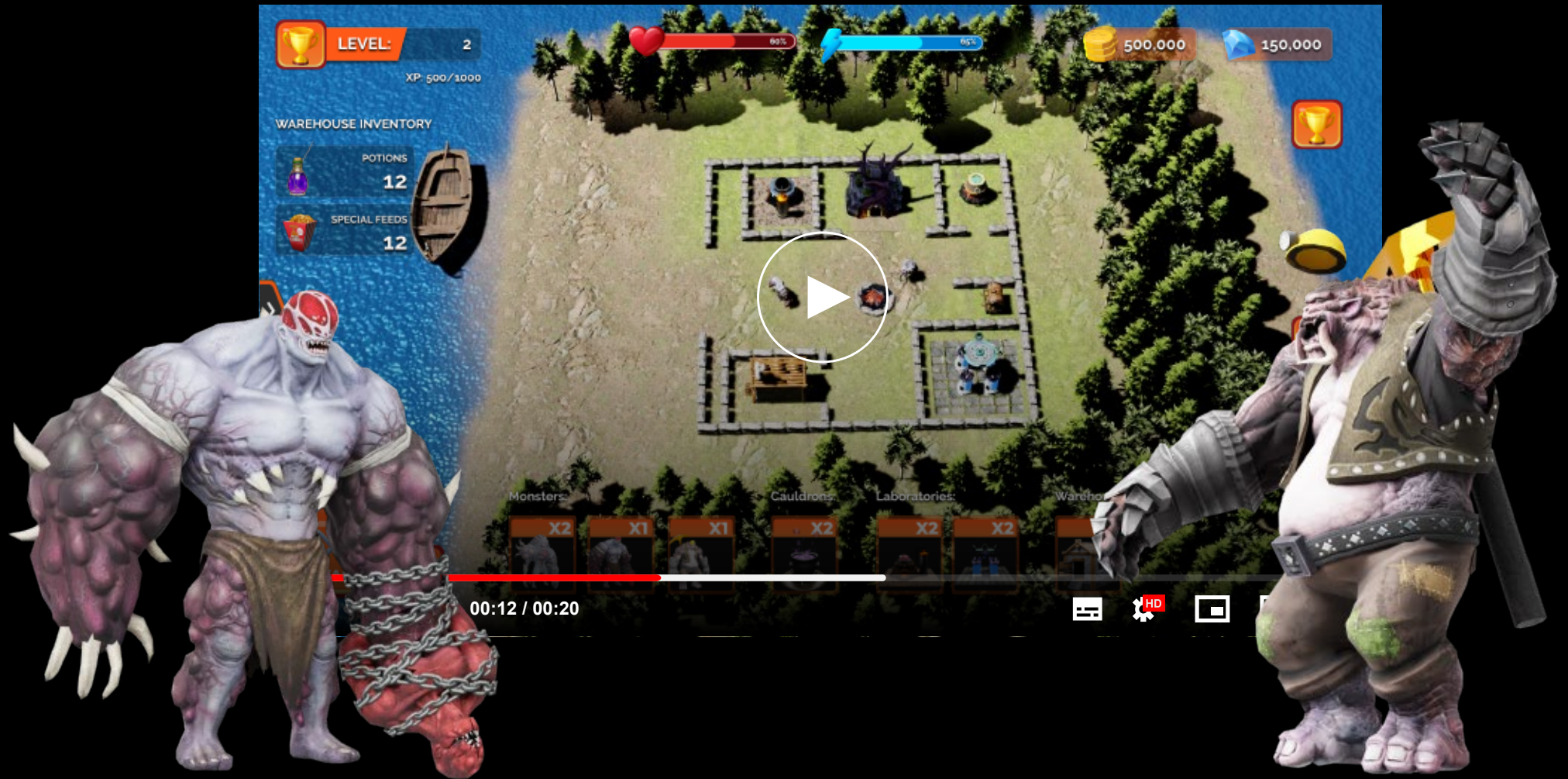

NITROX.RUN

NITROX RACING
OFFICIAL GAMEPLAY
PLAY TO EARN

3D MODELLING & ANIMATION

SALMAN ALTAF

Product Designer | Digital Marketing Consultant

3D ANIMATION GAMEPLAY

FOR MONSTERSCLAN

SALMAN ALTAF

Product Designer | Digital Marketing Consultant

THANK YOU

GET IN TOUCH

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December 2021